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Occupational Employment and Wages in Winston-Salem – May 2014

Workers in the Winston-Salem Metropolitan Statistical Area had an average (mean) hourly wage of \$20.92 in May 2014, about 8 percent below the nationwide average of \$22.71, according to the U.S. Bureau of Labor Statistics. Regional Commissioner Janet S. Rankin noted that, after testing for statistical significance, wages in the local area were higher than their respective national averages in 2 of the 22 major occupational groups. Eighteen groups had significantly lower wages than their respective national averages, including arts, design, entertainment, sports, and media; construction and extraction; and computer and mathematical.

When compared to the nationwide distribution, local employment was more highly concentrated in 4 of the 22 occupational groups, including healthcare practitioners and technical; and transportation and material moving. Conversely, 14 groups had employment shares significantly below their national representation, including computer and mathematical; construction and extraction; and personal care and service. (See [table A](#) and [box note](#) at end of release.)

Table A. Occupational employment and wages by major occupational group, United States and the Winston-Salem Metropolitan Statistical Area, and measures of statistical significance, May 2014

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	Winston	United States	Winston	Percent difference ⁽¹⁾
Total, all occupations.....	100.0%	100.0%	\$22.71	\$20.92*	-8
Management.....	5.0	4.5*	54.08	56.88*	5
Business and financial operations.....	5.1	4.8*	34.81	33.71*	-3
Computer and mathematical.....	2.8	1.7*	40.37	35.18*	-13
Architecture and engineering.....	1.8	1.0*	39.19	34.20*	-13
Life, physical, and social science.....	0.8	0.6*	33.69	30.31*	-10
Community and social services.....	1.4	1.1*	21.79	19.83*	-9
Legal.....	0.8	1.0	48.61	41.78*	-14
Education, training, and library.....	6.2	6.5	25.10	26.07	4
Arts, design, entertainment, sports, and media.....	1.3	1.1*	26.82	21.33*	-20
Healthcare practitioner and technical.....	5.8	9.2*	36.54	32.34*	-11
Healthcare support.....	2.9	4.4*	13.86	12.12*	-13
Protective service.....	2.4	2.0*	21.14	16.11*	-24
Food preparation and serving related.....	9.1	9.1	10.57	9.68*	-8
Building and grounds cleaning and maintenance.....	3.2	3.3	12.68	10.20*	-20
Personal care and service.....	3.1	2.2*	12.01	11.63	-3
Sales and related.....	10.5	9.7*	18.59	16.75*	-10
Office and administrative support.....	16.0	15.4*	17.08	16.26*	-5

Table A. Occupational employment and wages by major occupational group, United States and the Winston-Salem Metropolitan Statistical Area, and measures of statistical significance, May 2014 - Continued

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	Winston	United States	Winston	Percent difference ⁽¹⁾
Farming, fishing, and forestry.....	0.3	(2) *	12.09	15.93*	32
Construction and extraction.....	3.9	2.9*	22.40	18.23*	-19
Installation, maintenance, and repair.....	3.9	3.6*	21.74	19.98*	-8
Production.....	6.6	7.8*	17.06	16.12*	-6
Transportation and material moving.....	6.8	8.2*	16.57	14.32*	-14

⁽¹⁾ A positive percent difference measures how much the mean wage in Winston is above the national mean wage, while a negative difference reflects a lower wage.

⁽²⁾ Indicates a value of less than 0.05 percent

* The percent share of employment or mean hourly wage for this area is significantly different from the national average of all areas at the 90-percent confidence level.

One occupational group—healthcare practitioners and technical—was chosen to illustrate the diversity of data available for any of the 22 major occupational categories. Winston-Salem had 19,330 jobs in healthcare practitioners and technical, accounting for 9.2 percent of local area employment, significantly higher than the 5.8-percent share nationally. The average hourly wage for this occupational group locally was \$32.34, significantly below the national wage of \$36.54.

Some of the largest detailed occupations within the healthcare practitioners and technical group included registered nurses (8,110), licensed practical and licensed vocational nurses (1,170), and pharmacy technicians (630). Among the higher paying jobs were nurse anesthetists and pharmacists, with mean hourly wages of \$77.21 and \$60.06, respectively. At the lower end of the wage scale were emergency medical technicians and paramedics (\$14.26) and pharmacy technicians (\$14.49). (Detailed occupational data for healthcare practitioners and technical are presented in [table 1](#); for a complete listing of detailed occupations available go to www.bls.gov/oes/2014/may/oes_49180.htm.)

Location quotients allow us to explore the occupational make-up of a metropolitan area by comparing the composition of jobs in an area relative to the national average. (See [table 1](#).) For example, a location quotient of 2.0 indicates that an occupation accounts for twice the share of employment in the area than it does nationally. In the Winston-Salem Metropolitan Statistical Area, above-average concentrations of employment were found in many of the occupations within the healthcare practitioners and technical group. For instance, physician assistants were employed at 2.5 times the national rate in Winston, and medical and clinical laboratory technicians, at 2.2 times the U.S. average. On the other hand, license practical and licensed vocational nurses had a location quotient of 1.1 in Winston, indicating that this particular occupation's local and national employment shares were similar.

These statistics are from the Occupational Employment Statistics (OES) survey, a federal-state cooperative program between BLS and State Workforce Agencies, in this case, the North Carolina Department of Commerce.

Note

A value that is statistically different from another does not necessarily mean that the difference has economic or practical significance. Statistical significance is concerned with the ability to make confident statements about a universe based on a sample. It is entirely possible that a large difference between two values is not significantly different statistically, while a small difference is, since both the size and heterogeneity of the sample affect the relative error of the data being tested.

Technical Note

The Occupational Employment Statistics (OES) survey is a semiannual mail survey measuring occupational employment and wage rates for wage and salary workers in nonfarm establishments in the United States. Guam, Puerto Rico, and the Virgin Islands are also surveyed, but their data are not included in the national estimates. OES estimates are constructed from a sample of about 1.2 million establishments. Forms are mailed to approximately 200,000 sampled establishments in May and November each year. May 2014 estimates are based on responses from six semiannual panels collected over a 3-year period: May 2014, November 2013, May 2013, November 2012, May 2012, and November 2011. The overall national response rate for the six panels is 74.3 percent based on establishments and 70.5 percent based on weighted sampled employment. The unweighted employment of sampled establishments across all six semiannual panels represents approximately 57.1 percent of total national employment. (Response rates are slightly lower for these estimates due to the federal shutdown in October 2013.) The sample in the Winston-Salem Metropolitan Statistical Area included 2,123 establishments with a response rate of 89 percent. For more information about OES concepts and methodology, go to www.bls.gov/news.release/ocwage.tn.htm.

The OES survey provides estimates of employment and hourly and annual wages for wage and salary workers in 22 major occupational groups and 821 detailed occupations for the nation, states, metropolitan statistical areas, metropolitan divisions, and nonmetropolitan areas. In addition, employment and wage estimates for 94 minor groups and 458 broad occupations are available in the national data. OES data by state and metropolitan/nonmetropolitan area are available from www.bls.gov/oes/current/oessrcst.htm and www.bls.gov/oes/current/oessrcma.htm, respectively.

The May 2014 OES estimates are based on the 2010 Standard Occupational Classification (SOC) system and the 2012 North American Industry Classification System (NAICS). Information about the 2010 SOC is available on the BLS website at www.bls.gov/soc and information about the 2012 NAICS is available at www.bls.gov/bls/naics.htm.

Area definitions

The substate area data published in this release reflect the standards and definitions established by the U.S. Office of Management and Budget.

The **Winston-Salem, N.C. Metropolitan Statistical Area** includes Davie, Forsyth, Stokes, and Yadkin Counties.

Additional information

OES data are available on our regional web page at www.bls.gov/regions/southeast. Answers to frequently asked questions about the OES data are available at www.bls.gov/oes/oes_ques.htm. Detailed technical information about the OES survey is available in our Survey Methods and Reliability Statement on the BLS website at www.bls.gov/oes/2014/may/methods_statement.pdf.

Information in this release will be made available to sensory impaired individuals upon request. Voice phone: 202-691-5200; Federal Relay Service: 800-877-8339.

Table 1. Employment and wage data from the Occupational Employment Statistics survey, by occupation, Winston-Salem Metropolitan Statistical Area, May 2014

Occupation ⁽¹⁾	Employment		Mean wages	
	Level ⁽²⁾	Location quotient ⁽³⁾	Hourly	Annual ⁽⁴⁾
Healthcare Practitioners and Technical Occupations.....	19,330	1.6	\$32.34	\$67,260
Dentists, General.....	140	0.9	99.23	206,400
Dietitians and Nutritionists.....	120	1.4	25.07	52,150
Optometrists.....	50	1.1	38.01	79,050
Pharmacists.....	600	1.3	60.06	124,920
Family and General Practitioners.....	190	1.0	78.49	163,260
Surgeons.....	80	1.3	⁽⁵⁾	⁽⁵⁾
Physicians and Surgeons, All Other.....	1,210	2.5	47.78	99,390
Physician Assistants.....	350	2.5	44.71	93,000
Occupational Therapists.....	230	1.3	32.97	68,580
Physical Therapists.....	300	1.0	39.34	81,830
Radiation Therapists.....	80	3.0	40.23	83,680
Recreational Therapists.....	40	1.6	22.00	45,750
Respiratory Therapists.....	390	2.1	25.74	53,540
Speech-Language Pathologists.....	280	1.4	31.35	65,210
Veterinarians.....	110	1.1	48.06	99,960
Registered Nurses.....	8,110	2.0	29.33	61,000
Nurse Anesthetists.....	220	3.9	77.21	160,590
Nurse Practitioners.....	260	1.4	46.59	96,900
Audiologists.....	40	2.2	37.56	78,120
Medical and Clinical Laboratory Technologists.....	410	1.7	29.78	61,940
Medical and Clinical Laboratory Technicians.....	530	2.2	19.76	41,110
Dental Hygienists.....	350	1.1	32.35	67,290
Cardiovascular Technologists and Technicians.....	110	1.4	33.12	68,890
Diagnostic Medical Sonographers.....	180	1.9	33.14	68,930
Nuclear Medicine Technologists.....	40	1.3	34.61	71,980
Radiologic Technologists.....	600	2.0	28.63	59,560
Magnetic Resonance Imaging Technologists.....	90	1.7	30.56	63,570
Emergency Medical Technicians and Paramedics.....	530	1.5	14.26	29,670
Pharmacy Technicians.....	630	1.1	14.49	30,150
Surgical Technologists.....	250	1.6	18.82	39,150
Veterinary Technologists and Technicians.....	190	1.3	14.02	29,160
Ophthalmic Medical Technicians.....	30	0.5	19.70	40,980
Licensed Practical and Licensed Vocational Nurses.....	1,170	1.1	19.86	41,310
Medical Records and Health Information Technicians.....	390	1.4	17.53	36,460
Opticians, Dispensing.....	60	0.5	19.47	40,510
Orthotists and Prosthetists.....	70	5.9	⁽⁶⁾	⁽⁶⁾
Health Technologists and Technicians, All Other.....	300	2.0	18.91	39,330
Occupational Health and Safety Specialists.....	120	1.2	⁽⁶⁾	⁽⁶⁾
Athletic Trainers.....	30	0.9	⁽⁷⁾	39,140

⁽¹⁾ For a complete listing of all detailed occupations in Winston-Salem, NC, see www.bls.gov/oes/current/oes_49180.htm.

⁽²⁾ Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

⁽³⁾ The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

⁽⁴⁾ Annual wages have been calculated by multiplying the hourly mean wage by a 'year-round, full-time' hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.

⁽⁵⁾ This wage is equal to or greater than \$90.00 per hour or \$187,199 per year.

⁽⁶⁾ Estimate not released.

⁽⁷⁾ Wages for some occupations that do not generally work year-round, full time, are reported either as hourly wages or annual salaries depending on how they are typically paid.